



SUPERWORKER³_{TM}

TECHNOLOGY, SOFTWARE AND SaaS

WHY PEOPLE, NOT YOUR RELEASE CADENCE,
DECIDE WHAT YOUR 2026 AI PRODUCTIVITY
PROMISE IS WORTH.

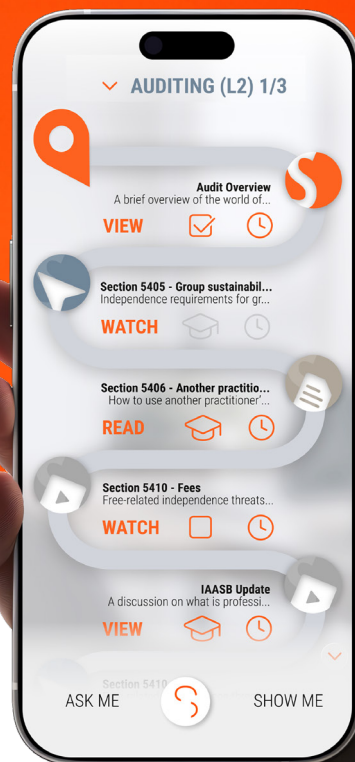
YOUR WORLD

Every employee a product person

Your **product-led growth strategy** depends on it. Every person in customer success, marketing, operations and product must think like a product builder. Your org chart does not reflect it. The training budget assumes product thinking lives only in product. **Success teams get onboarded to workflows.**

Marketing gets messaging guidelines. Ops gets compliance. None of them see the bigger shape your customers see. Your people understand their part. They do not see the whole. **The product thinking exists in your people.**

It just is not visible to the right teams.



AI productivity promised by the CRO and CEO

Investors heard the productivity number. The board promised it. Your team is now expected to deliver. The AI adoption baseline was March this year. **Your training stack launched then.** Today it is already obsolete. Cursor, Claude Code, Copilot release monthly. Every release breaks the assumptions in your March module. Your engineers know the tools are real. Whether they are using them well is invisible to your engineering leadership. The board wants proof. **The productivity is real.** It just sits in adoption, not in the tool.

Engineering enablement at the AI-coding-agent boundary

AI coding agents are shifting what engineers do. The job no longer centres on typing code. Engineers now spend time on **prompt engineering, agent handoff, and integration testing.** This is not a new tool. This is a **new engineer.** Your workforce is not configured for it. Your performance reviews still grade on velocity metrics that no longer match the work. Your onboarding focuses on the language, not on agency and judgement.

The reps of good engineering look different now. Engineers can still grow. The reps just look different now.

Release cycle outruns the training cycle

Cursor, Claude Code, Copilot release every month. Your LMS course is **obsolete on day one.** The release notes that go to engineers do not reach everyone. The team that needs to know most is the last to know. **You need training that lives inside the release, not after it.**

The coaching happens in the flow of work, at the moment engineers need it. Your definition of proficiency with the latest version gets captured in real time. **The training cycle has to live inside the release cycle. It is workable.**





WHERE SUPERWORKER PAYS FOR ITSELF

You do not need another platform. We sit on top of what you already have. We pay for ourselves by making the budget you have already approved go further. There are three places that is true.

We refocus your L&D budget. Same envelope. Different vendor mix. Less classroom and content licence. More activation and measurement. The line item is the same. What you bill against it is different.

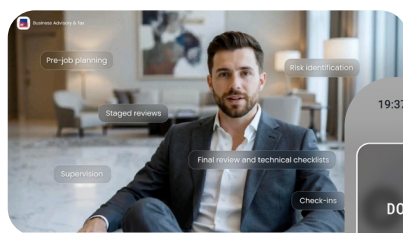
We replace the slowest part of your release-cycle activation. The release notes that do not reach engineers. The PDFs that go obsolete on day one. The training that lags the cadence. Replaced with a four-week working rhythm that lives in the work.

We unlock the productivity from AI tooling you have already deployed. SaaS firms now hold tens of thousands of unused or underused Cursor, Claude, Copilot and Salesforce AI seats. Every percentage point of usage you recover is real money the CFO can put in a model. The tools are paid. We help your people actually use them.

Every employee a product person

HOW THIS WORKS FOR EACH ONE

Builder defines what product thinking looks like across customer success, marketing and operations. Companion coaches in-context as decisions happen.



Release-cycle activation

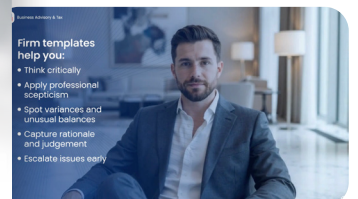
Builder updates the capability definition release-by-release.

Companion delivers coaching at the moment of the release, not weeks later.



AI productivity

Companion coaches engineers, PMs and sales while they work, against the AI tools you have already deployed. The Reporting layer ties usage to throughput and revenue-per-employee.



AI-agent enablement

Builder defines what engineering looks like alongside AI agents. Companion coaches at handover moments. The Reporting layer feeds engineering productivity reviews.



LET'S TALK

If any of these four match your firm, your CRO under board pressure on productivity is ready. Your CTO on engineering enablement is ready.

Your VP Product on product-led growth is ready. Your CFO on tool ROI is ready.

We work with Advisory Partners across South Africa, Australia, the Middle East and the United Kingdom. We will match you to the right partner for your region and your firm.

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